Due: Thursday, February 19, 2007

C 14: Answer from both gray-level and yes-no viewpoints:
(a) A TV ad claims that less than $40 \%$ of people prefer Brand X. Suppose 7 out of 10 randomly selected people prefer Brand X . Should we dispute the claim? $(\mathrm{p}$-value $=$ 0.0548)
(b) $80 \%$ of the sheet metal we buy from supplier A meets our specs. Supplier B sends us 12 shipments, and 11 meet our specs. Is it safe to say the quality of B is higher? $(p-v a l u e=$ 0.275)
(c) A TV ad claims that $30 \%$ of people prefer Brand X. Should we dispute this claim if a random sample of 10 people show:
i. $\quad 2$ people who prefer Brand $\mathrm{X}(\mathrm{p}-\mathrm{val}=0.733)$
ii. 3 people who prefer Brand X $(p-v a l=1)$
iii. 6 people who prefer Brand $\mathrm{X}(\mathrm{p}-\mathrm{val}=0.076)$
iv. $\quad 10$ people who prefer Brand $X(p-v a l=5.9 e-6)$
(d) A manager asks 12 workers, of whom 7 say they are satisfied with working conditions. Does this contradict the CEO's claim that $3 / 4$ of the workers are satisfied? (p-val = 0.316)
8.22a, ignore " z statistic" $(\mathrm{p}-\mathrm{val}=0.0083)$
8.29a, ignore "sketch ..." $(\mathrm{p}-\mathrm{val}=0.184)$

