## ORIE 779: Functional Data Analysis

## From last meeting

Class Web Page:
http://www.stat.unc.edu/faculty/marron/321FDAhome.html

Functional Data Analysis: what is the "atom"?

Goal I: Understanding "population structure".

From last meeting (cont.)

Important duality:
Object Space $\quad \leftrightarrow \quad$ Feature Space

Powerful method: Principal Component Analysis

Recall many names:
Statistics: Principal Component Analysis (PCA) Social Sciences: Factor Analysis (PCA is a subset) Probability / Electrical Eng: Karhunen - Loeve expansion Applied Mathematics: Proper Orthog'I Decomposition (POD) Geo-Sciences: Empirical Orthogonal Functions (EOF)

## From last meeting (cont.)

Recall many applications / viewpoints:

- dimension reduction (statistics / data mining)
- change of basis (linear algebra)
- transformation (statistics)
- data compression (electrical engineering)
- signal denoising (acoustics / image processing)
- optimization (operations research)


## PCA, Optimization View

Goal: find "direction of greatest variability"
[Spinning point Cloud] - [Axis of greatest variability]

Visual Aside: Motion helps "understand" 3-d data in 2-d environment

Question: "direction" from where?

## PCA, Optimization View (cont.)

Step 1: Start with Center Point:

$$
\text { Sample Mean: } \bar{x}=\left(\begin{array}{c}
\bar{x}_{1} \\
\vdots \\
\bar{x}_{d}
\end{array}\right)=\left(\begin{array}{c}
\frac{1}{n} \sum_{i=1}^{n} x_{i 1} \\
\vdots \\
\frac{1}{n} \sum_{i=1}^{n} x_{i d}
\end{array}\right) \text {, }
$$

Aside: "mean vector" = "vector of means" is not obvious

Notation: "under-arrow" used for vectors

## PCA, Optimization View (cont.)

Step 2: Work with re-centered data:

$$
\underline{x}_{i}-\underline{x}, \quad i=1, \ldots, n, \quad \text { the "mean residuals" }
$$

Step 3: Consider all possible "directions"

Step 4: Project (find closest point) data onto direction vector

Step 5: Maximize "spread" (sample variance), over direction

Step 6: Project data onto orthogonal subspace, and repeat.

## PCA, 2-d Illustration

## Reasons:

- easy to see everything in 2-d
- build ideas that generalize to higher dimensions

Raw Toy Data: Graphic Shifted, slanted Gaussian point cloud

Recall two views:

- "Point Cloud" (scatterplot in 2-d)
- "curves" (corresponding parallel coordinate plot)
- useful one to one correspondence


## PCA, 2-d Illustration (cont.)

Steps 1 \& 2: Recenter by sample mean
Graphic 1: Find the mean

- Looks like "the center"
- Mean in curve view shows "average of components"

Graphic 2: Find vectors from mean to data

- called "mean residuals"


## PCA, 2-d Illustration (cont.)

Graphic 3: Subtract the mean, i.e. "shift mean to the origin"

- Now "direction" makes more sense
- Note change of axis in curve view
- Now have "mean zero" in both views


## PCA, 2-d Illustration (cont.)

Interesting numerical comparison:
Quantify "how much shifting is done", using sums of squares

Terminology: Analysis of Variance (ANOVA)

- Decomposition of Sums of Squares
- main substance of ANOVA
- not hypothesis testing (as many think)
- Contains useful insights
- Interpret as "energy" or "signal power"


## PCA, 2-d Illustration (cont.)

Graphic 4: Overlay sums of squares

- Total Sum of Squares $\approx 662$
- Squared lengths of black line segments
- Sum of Squares for Mean $\approx 606$
- Squared length of green (times n)
- Fraction is $\approx 92 \%$
- Terminology: "mean contains $92 \%$ of energy in signal"


## PCA, 2-d Illustration (cont.)

ANOVA (cont.)

- Residual (from mean) Sum of Squares $\approx 55$
- Squared length of mean residuals
- Fraction is $\approx 8 \%$
- "Mean Residuals contain 8\% of total energy"

Aside: Nonzero means are often a large fraction of total variation. Thus conventional "R-squared Analysis" is defined with the mean subtracted everywhere.

## PCA, 2-d Illustration (cont.)

Important point: this analysis "makes sense"
because of "Pythagorean Theorem":

$$
\begin{aligned}
& S S_{\text {total }}=\sum_{i=1}^{n} \sum_{j=1}^{d}\left(x_{i, j}\right)^{2}=\sum_{i=1}^{n} \sum_{j=1}^{d}\left(x_{i, j}-\bar{x}_{j}+\bar{x}_{j}\right)^{2}= \\
& =\sum_{i=1}^{n} \sum_{j=1}^{d}\left(x_{i, j}-\bar{x}_{j}\right)^{2}+\sum_{i=1}^{n} \sum_{j=1}^{d} 2\left(x_{i, j}-\bar{x}_{j}\right) \bar{x}_{j}+\sum_{i=1}^{n} \sum_{j=1}^{d}\left(\bar{x}_{j}\right)^{2}= \\
& =\sum_{i=1}^{n} \sum_{j=1}^{d}\left(x_{i, j}-\bar{x}_{j}\right)^{2}+0+\sum_{i=1}^{n} \sum_{j=1}^{d}\left(\bar{x}_{j}\right)^{2}=S S_{\text {resid }}+S S_{\text {mean }}
\end{aligned}
$$

Power of $L^{2} \quad$ ("Hilbert Space")

## PCA, 2-d Illustration (cont.)

Pythagorean Theorem? Where is the triangle?

- Put data in "space of concatenated vectors" $\left(\begin{array}{c}\underline{x}_{1} \\ \vdots \\ \underline{x}_{n}\end{array}\right)_{n d \times 1}$
- Mean is projection onto subspace

$$
\left\{\underline{x}: x_{1,1}=\cdots=x_{n, 1}, \ldots, x_{1, d}=\cdots=x_{n, d}\right\}
$$

- So mean residuals are orthogonal
- Triangle (in this big space) has vertices:
- the origin
- the big data vector
- the big mean vector


## PCA, 2-d Illustration (cont.)

Steps 3 \& 4: Find "direction of greatest variability"

Graphic 5: Direction vector

- determines 1-d subspace
- i.e. line through origin

Graphic 6: Projections onto Direction vector

- Projection is nearest point in 1-d subspace


## PCA, 2-d Illustration (cont.)

Step 5: Optimize direction for "greatest variability of project'ns"

Graphic 6: (answer was already shown above)

- major axis of "ellipse of data"
- most efficient 1-d representation of data
- minimizes length of residuals
- least squares solution to "line closest to data"
- Note "fairly close" in corresponding curve view


## PCA, 2-d Illustration (cont.)

How "close"? Use ANOVA to quantify:

Graphic 7: Pieces of ANOVA

- Sum of Squares of recentered data $\approx 55$
- Sum of squared lengths of blue segments
- Represents "energy of recentered data"


## PCA, 2-d Illustration (cont.)

- Sum of Squares of Projected Data $\approx 51$
- Contains about $91 \%$ of relevant sum of squares
- Shows this 1-d representation is a "good approx'tion"
- This comparison is more useful than to total SS
- Sum of Squares of Resdiuals $\approx 4$
- Has only 7\% of energy in recentered data
- i.e. "little left over after 1-d approximation"


## PCA, 2-d Illustration (cont.)

Alternate view: Orthogonal to direction of greatest variability
Graphic 8:
Graphic 9: Corresponding residuals

- Current Residuals are previous Projections
- Current Projections are previous Residuals
- In 2-d this direction minimizes the variation
- Because of another Pythagorean Theorem
- Driven by orthogonality of directions


## PCA, 2-d Illustration (cont.)

Effects of "poor 1-d representation" on Curve View:

- much worse approximation of data
- describes less of the structure in the data
- but contains some useful information
- "orthogonal direction" looks flat instead of slanted

Note ANOVA analysis uses same numbers
Graphic 10 but they "swap places" (in expected way)

## PCA, 2-d Illustration (cont.)

Drawback to this type of visualization:
Useless for higher dimensions

Did this to build ideas, now extend insight to high dimensions

First revisit previous example, using only Curve View, but summarize different views in single:

Curve View Graphic

## PCA, 2-d Illustration (cont.)

Curve View Graphic: Approach to viewing PCA

Upper far left: Raw Data

- Colors allowing easy indentification across panels
- Curves are just line segments since only 2-d

Upper center left: Mean Vector
Upper center right: Mean Residuals

- this is difference of previous 2


## PCA, 2-d Illustration (cont.)

## Curve View Graphic (cont.)

Upper far right: Power plot

- Shows Fraction of Sum of Squares, in each direction
- Fractions shown in blue
- Cumulative Fractions shown in red
- Will make more sense for higher dimensions

Next Rows: Two directional projections
Middle Row: projection in dominant direction

## PCA, 2-d Illustration (cont.)

Curve View Graphic (cont.)
Middle Row: projection in dominant direction (cont.)
Middle far left: all Projections represented as curves

- contains "a large amount of simple structure in data"
- "good one dimensional representation" (as noted before)
- Note: mean is not in this view

Middle center left: View as "mean +- extreme projections"

- Sometimes this view is more useful
- I.e. additional insight comes from including the mean
- Fraction of sum of squares appears here


## PCA, 2-d Illustration (cont.)

Curve View Graphic (cont.)
Middle Row: projection in dominant direction (cont.)
Middle center right: Residuals from mean

- Family of curves above, minus far left
- orthogonal to far left
- this Fraction of SS also shown

Middle far right: projection coefficients (numbers)

- each dot is on coefficient
- color is linked to data curves
- random height ("jitter plot") allows visual separation
- curve is "smooth histogram" (discussed more later)
- these look "quite Gaussian" (OK, since simulated that way)
- usefulness illustrated later


## PCA, 2-d Illustration (cont.)

## Curve View Graphic (cont.)

## Bottom Row: projection in orthogonal direction (cont.)

Bottom far left: projections

- same as residuals (since only in 2-d)

Bottom center left: View as "mean +- extreme projections"

- Different impression from this orthogonal direction

Bottom center right: Remaining residuals

- Have subtracted only from residuals above
- Nothing left, since in 2-d
- Sum of Squares is 0 , since "nothing left"

Bottom far right: projection coefficients (numbers)

- Again Gaussian (as expected)


## PCA, 2-d Illustration (cont.)

Now try variations, to study differences:

Similar simulation, but with mean 0:

## Raw Data Curve View Graphic

- Raw data look like mean recentered from before
- Mean (upper center left) looks visually negligible
- Confirmed by very small SS (non-zero, since sim'd data)
- Directions (and ANOVA) all very similar to before


## PCA, 2-d Illustration (cont.)

Simulated from spherical Gaussian

## Raw Data Curve View Graphic

- Neither Raw Data view shows much structure
- Directions not informative
- Just driven by luck of the draw
- Note Sums of Squares much more evenly split
- But somewhat different: again luck of the draw
- Power Plot (upper far right) shows this nicely

